



# Adam Noszczynski

Cracow, Poland, [adam@adamweb.pl](mailto:adam@adamweb.pl), (+48) 884 326 321, <https://adamweb.pl/>

## Experience

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### Full-stack & Mobile Developer at Plenti Aug 2021 — now

#### Responsibilities

- End-to-end maintenance of Plenti's website (Next.js) and mobile app (React Native) - a consumer electronics rental platform for periods ranging from 7 days to as long as 24 months.
- Long-standing frontend lead role: solution architecture, code reviews, and release planning.
- Development and maintenance of frontend analytics, A/B experiments, and product instrumentation in PostHog.
- Design and maintenance of CI/CD pipelines for all platforms, including App Store and Google Play releases.
- Continuous SEO optimization that kept Plenti among the top organic results in Poland.

#### Key achievements

- Reduced analytics costs by migrating the stack (Segment + RudderStack + Firebase) to PostHog.
- Proactively built a tool for recovering orders affected by inventory shortages, generating tens of thousands of PLN in additional monthly profit.
- Cut React Native build times by ~70% (from 60 to 18 minutes).
- Rewrote the data-fetching layer (~50 endpoints) from Redux + RxJS to TanStack Query + Zustand in a matter of days, while preserving backward compatibility.
- Improved the homepage Lighthouse score by ~30%, reducing load times for users.
- Helped shape the company's tech stack by driving, among others, the move from Jira to Linear, from a Next.js-based backend to oRPC + Effect, and from React Native to Expo + EAS.
- Migrated the mobile app to Expo in under a month while eliminating more than 1,000 outstanding ESLint errors.

### Frontend Developer at Ailo - Software House Jun 2020 — Mar 2022

- Solely owned the frontend of the SalesPoint (B2B) platform, taking it from scratch to an advanced MVP as the only frontend developer on the project.
- Built video conferencing and chat features supporting up to 40 concurrent participants.
- Created a meeting recap system with analytics, slides, charts, and contract generation.
- Building a chat during a meeting call to support up to 40 people.
- Implemented a presentation module with multi-format file uploads, drag-and-drop, and view statistics.

### Junior Frontend Developer at Neuro-Data / Cledar Jan 2020 — Apr 2020 (Covid-19)

- Built and maintained an internal CMS.
- Created websites based on visual designs and templates.
- Worked closely with designers, copywriters, and PHP developers.
- Optimized performance and SEO for delivered client websites.

### Junior Frontend Developer at WEBISO May 2019 — Oct 2019

- Spearheaded development of a custom Content Management System (CMS), delivering robust content management capabilities for internal operations.
- Executed multiple website deployments based on both custom designs and template implementations, ensuring high-quality deliverables.
- Led technical migration from Gulp to Webpack, modernizing the build system and improving development efficiency.
- Successfully launched multiple template-based websites and independently developed mindlab.pl from ground up, managing full project lifecycle.
- Initiated and led the migration of the build tooling from Gulp to Webpack.
- Independently led the mindlab.pl project from scratch to production launch.

## Stack

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TypeScript, Next.js, React Native, Expo, Zod, Effect.ts, Postgres, Tailwind, React, oRPC, Prisma, TypeORM, EAS, Tanstack, Zustand, Nest.js, React Hook Form, Vitest, Jest, Nativewind, Langchain, Stripe, Redux

## About me

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Full-stack developer with 6 years of commercial experience building scalable web and mobile applications. My core stack includes React, Next.js, TypeScript, and React Native, with a strong focus on code quality, delivery speed, and maintainable architecture. I enjoy streamlining development workflows and building products that create measurable business value.

## Education

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### Online course AI\_devs 3 Paź 2024 — Gru 2024

Completed advanced Large Language Model (LLM) certification program, mastering RAG (Retrieval-Augmented Generation) implementation, prompt engineering optimization, and model performance tuning best practices. Demonstrated early adoption of emerging AI technologies by completing certification in the first available cohort, gaining comprehensive expertise in modern LLM application development and deployment strategies. [Here the certificate of completion.](#)

### High school Marz 2020 — Sty 2024

Wyższa Szkoła Zarządzania i Bankowości w Krakowie (Higher School of Management and Banking in Cracow). Diploma of Engineering in the field of "Computer Science".

## Languages

Polish — native, English — B1